



ABR Logo Usage Policy

Policy:

To ensure proper usage of the American Board of Radiology (ABR) logos.

Procedure:

ABR, ABRF, myABR, and ABR Team Tracker Logos

The ABR does not allow the use of its logos, which are registered trademarks, for any commercial purposes. Usage of the logo by a third party must be approved by the ABR Communications Office. The ABR will consider whether the organization is for-profit or non-profit and whether the proposed logo usage is related to a commercial, money-making enterprise or is for public interest. The registration symbol (®) should be used after the letters (within the United States).

ABR DABR (Diplomate, American Board of Radiology) Logo

The ABR has registered the DABR® (Diplomate, American Board of Radiology) certification mark for use by its diplomates. ABR-certified diplomates may add “DABR®” after their degree—on letterhead, business cards, websites, marketing materials, etc. The registration symbol (®) should be used after the letters (within the United States). Periods should not be present between the letters, i.e. “John Doe, MD, DABR®”